

**AB Green**

**RGB:** 0 / 106 / 82

**Hex:** 006A52

**CMYK:** 100 / 32 / 78 / 22

**Pantone:** 3298 C

Official Palette

**AB Gold New**

RGB: 212 / 158 / 43

Hex: #d6a02a

CMYK: 17 / 38 / 100 / 0

Pantone 131 C

Official Palette

**AB Beige**

RGB: 211 / 188 / 141

Hex: #D3BC8D

CMYK: 18 / 23 / 49 / 0

Pantone 467 C

To be used minimally

**AB Neon Green**

RGB: 0 / 255 / 31

Hex: #00FF1F

Pantone 802 C  
(fluorescent green)

NOTE This will dull significantly in CMYK. Treat Neon Green as RGB Digital-only or

**AB Beige**

RGB: 211 / 188 / 141

Hex: t#D3BC8D

CMYK: 18 / 23 / 49 / 0

Pantone 467 C



**White**

RGB 255 / 255 / 255

Hex: #FFFFFF

Official Palette